



PO Box 1867 Carlsbad, New Mexico 88221-1867

[www.carlsbadcoalition.com](http://www.carlsbadcoalition.com)

## AGENDA

### Community Board Meeting

101 N. Halagueno St., Carlsbad, NM 88220

**June 5, 2024 4:00PM – 5:00PM**

- I. Call to Order/Moment of Silence
- II. Sign in/Introductions
- III. Approval of Agenda
- IV. Approval of Meeting Minutes from:
  - May 1, 2024
- V. Treasury Report
- VI. Program updates
- VII. Old Business
- VII. New Business/Announcements
- VIII. Adjournment

**Silent prayer/meditation  
thought (voluntary):**

Youth in our community to  
have a safe summer '24 and  
to make wise choices during  
the break.

**CARLSBAD COMMUNITY ANTI-DRUG/GANG COALITION**  
**COMMUNITY BOARD MEETING MINUTES**

**May 1, 2024**

**101 N. Halagueno St., Carlsbad, NM City Hall Planning Room**

**In-Person Meeting**

**4:00 PM**

**PRESENT:**

Coalition Staff: Executive Director-Joana Wells  
Coalition Operations Manager- Tiffany Shirley  
Coalition Program Manager-Julie Fuentes  
Coalition Program Manager- Esther Hernandez  
Coalition Program Assistant- Hannah Ornelas  
Coalition Community Board Chair- Tammy Frintz  
District Attorney's Office- Daniel Fitzgerald  
Eddy Co. DWI- Brandy Mendoza  
Carlsbad Police Dept.-Henry Morgan  
Carlsbad City Councilor/Coalition Executive Board Treasurer- Mary Garwood

**Meeting called to Order:**

Joana Wells at 4:03PM

**Moment of Silence ensued.**

**SIGN IN/INTRODUCTIONS:**

Round Robin of attendees.

**APPROVAL OF May 1, 2024 MEETING MINUTES:**

Motion to approve: Brandy Mendoza

Seconded by: Daniel Fitzgerald

All in favor. Motion passed.

**TREASURY REPORT: Joana Wells**

Income March 2024: \$103,652.50

Expenses for February 2024: \$46,755.07

Balance as of 3/31/2024: \$252,325.05

**PROGRAM UPDATES:**

Esther Hernandez reported that the NM Community Survey conducted annually will be ending on Sunday and encouraged everyone to complete it and share it with their circles while it's still going. She also stated that Strategies for Success surveys are still ongoing with 6<sup>th</sup> to 12<sup>th</sup> graders and will be completed in Loving on May 7<sup>th</sup>. Results from those surveys are expected mid-summer. On May 6<sup>th</sup>, there will be an end-of-year celebration at the PR Leyva campus and also an end-of-May event as well, with "Hollywood All-Stars" being the theme.

Julie Fuentes reported that 11 TOP students in Loving will be wrapping up and having an end-of-the-year pizza party soon and will each receive a \$100 Wal-Mart gift card for their participation in the program. They recently took a trip to the Dept. of Health office as well. The All-Stars program will be having an end-of-year celebration as well.

Hannah Ornelas gave an update for Teens in Action. She stated that the 5K challenge event held on April 20<sup>th</sup> went relatively well, considering the weather that day, being cloudy and a bit rainy. She went on to explain that one of the TIA main goals is to provide drug and alcohol-free events for young adults to participate in.

Tiffany Shirley reported on the Coalition's recent media campaigns for Prom 2024 and emphasized the message of having a "safe, sober, prom." Coalition staff engaged local restaurants and businesses by passing out flyers, using TikTok, billboards, social media, and the SROs at schools. Tiffany stated they are now working on a TikTok outreach in which the new SROs are being interviewed so students can get familiarized and comfortable with them.

Brandy Mendoza with the DWI program reported that they provided local flower shops/businesses with stickers on corsages and such to have "Don't drink & drive messaging" visible to purchasers.

**OLD BUSINESS: N/A**

**NEW BUSINESS/ANNOUNCEMENTS:**

Discussion ensued about both Loving and Carlsbad High School's graduation date and times. Officer Morgan reported that CPD is prepping for Class Act following the graduation ceremonies and protocols are being put in place to hold a safe event.

**ADJOURNMENT:**

Joana Wells adjourned the meeting at 5:01 PM

Minutes Submitted by Mary Garwood